



Mother Dairy Ranked 39th Amongst India's Top 100 Best Companies To Work For By Great Place To Work® Institute

~Makes a Significant Jump From 62 position to 39 In a Span Of Just 1 Year~

New Delhi, 16th July 2015: Mother Dairy, established under the 'Operation Flood' program and a wholly owned subsidiary of National Dairy Development Board (NDDB), has been ranked 39th amongst the Top 100 Best Companies in India to work for in a study conducted by [Great Place To Work® Institute](#) in association with The Economic Times. The Company has also been listed at 2nd Best in FMCG Industry. The study saw participation from 700 Companies across all categories and areas of operations.

Speaking about the recognition, Mr. S Nagarajan, Managing Director, Mother Dairy Fruit & Vegetable Pvt. Ltd. said "It's a special honor for the entire team to have been recognized amongst India's Top 100 Best Companies to Work, for second consecutive year with a significant jump in the tally. At Mother Dairy, we have always strived towards creating a work place where each one of us is excited to enrich from learning and overall development. I think our initiative towards building an environment of open culture with a mix of wisdom and energy is bearing results and I am happy that this will serve the purpose of making this organisation a beautiful place to work with".

The Company has made significant move in the overall rankings from 62 in 2014 to 39 in 2015. This upward move also saw a huge jump in the trust index over the past few years, growing from 70% to 83% in the latest ranking. Further, there has been a considerable improvement in the ratings of the HR systems.

Dr. Saugata Mitra, Chief People Officer & Group Head HR, Mother Dairy Fruit & Vegetable Pvt. Ltd. further added on the accreditation, "It is a very proud moment for all of us to be ranked amongst the Top 100 Best Companies in India to Work across sectors and industries. The honor conferred to us reaffirms our commitment in providing great working environment to our employees through best of work culture, diversified domain expertise and freedom to innovate which helps in overall development of an individual. This is an inspiring honor, which will encourage us to ensure transparency, unquestionable commitment to quality and single-minded focus on excellence."

The survey saw participation from more than 700 Companies from across the sectors under various categories where in Mother Dairy is the only brand from the Dairy sector to make it to the list of Top 100.

About Mother Dairy Fruit & Vegetable Pvt. Ltd.

Mother Dairy was commissioned under the flagship 'Operation Flood' project of the National Dairy Development Board (NDDB) in December 1974 and today the Company is a wholly owned subsidiary of NDDB. A trusted brand, known for its purity, safety and adulterant free quality milk has been serving the Delhi city for over 40 years and has become an integral part of the lives of the millions of people living in the city. Mother Dairy has been a market leader in the branded milk segment in Delhi and also markets milk to regions like Mumbai, Lucknow, Kanpur, Tirupati and Hyderabad.

The brand over the years has also evolved into a significant dairy products player with presence in the categories of Ice creams, Dahi, Mishti Doi, Fruit yoghurt, Masala Chaach, Lassi, Flavoured milk, butter, cheese, UHT milk, etc. Mother Dairy also markets fresh fruit & vegetables, frozen vegetables, fruit pulps and juices under the brand name 'Safal'. The 'Dhara' range of edible oils is also marketed by Mother Dairy and is available in all major locations across the country.

The Company in its consistent effort to stay connected with its stakeholders has launched a campaign with new corporate tag line – Happy Food Happy People. The tagline captures the essence that the Company is committed to bring happiness to every individual with its range offering pure, hygienic and adulteration-free high-quality products backed by the strength, differentiator and heritage of the brand over years.